

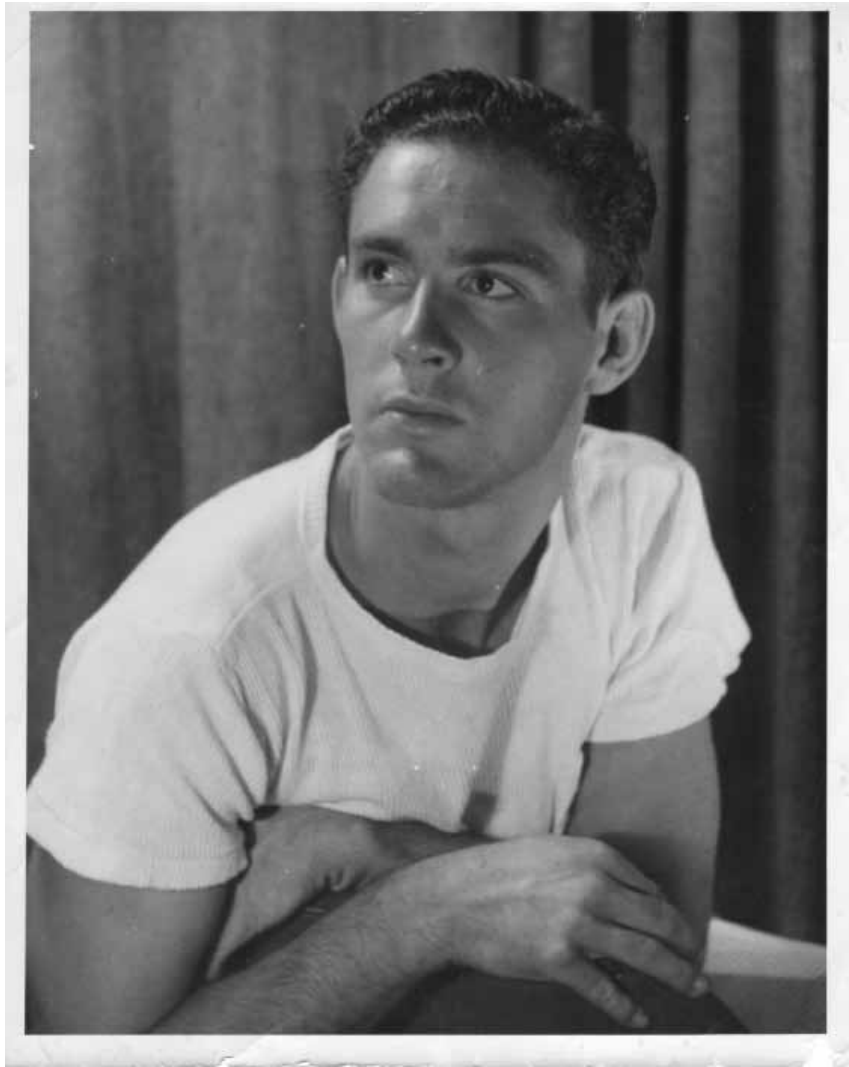
EXILE Gallery

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BOB MIZER
Select Private Works 1942 - 1992

Exhibition and Artwork information



Bob Mizer (Self Portrait)
unique vintage silver-gelatin print, 10x8 inches, c. 1942

For immediate Release

After two years in our previous location, Exile Gallery had the pleasure to announce its inaugural exhibition in our new space at Köpenicker Str 39 HH, 10179 Berlin-Mitte with:

Bob Mizer: Selected Private Works 1942-1992
Feb 19 - Mar 19, 2011
Opening: Saturday, Feb 19, 7-10pm

Exile is excited to present *Bob Mizer: Select Private Works 1942-1992*, featuring a special selection of private photos by American photographer and visual mastermind Bob Mizer, exhibited now for the very first time. This show launches not only Exile's new location but also an ongoing collaboration with the newly formed Bob Mizer Foundation. Consisting of 26 modern custom Cibachrome prints carefully produced in strictly limited editions from never before seen vintage Kodachrome film positives, the exhibition gives an initial insight into this artist's extensive personal work and creative process.

Bob Mizer (1922-1992) founded Athletic Model Guild in 1945 as well as the ground-breaking magazine *Physique Pictorial* in 1951. Vintage and modern prints from Mizer's AMG studio are cherished, collected, shared, traded, exhibited and published on endless occasions. But this exhibition introduces a Bob Mizer that has hardly been known and never before exhibited until today.

Over the course of his career he continuously pushed social, political and aesthetic boundaries, and his life and art have had a lasting influence on countless artists and filmmakers as well as on visual culture as a whole. Based in Los Angeles, his photography and filmmaking features a vast social spectrum ranging from Hollywood actors and celebrities to homeless hustlers and porn stars. His models included television and film star Glenn Corbett, actor, Warhol-protégé and Calvin Klein-model Joe Dallessandro, as well as bodybuilder, movie star and recent Governor of California Arnold Schwarzenegger... among many others.

Although he worked in both black & white and color, we focus here exclusively on selected color examples. The work is presented in three distinct groups that loosely follow a biographical timeline to give an insight into the depth and breadth of the artist's research and artistic vision.

Bob Mizer: Select Private Works 1942-1992 begins with documentary-based photographs from Venice Beach, CA from the mid 1940s and a selection of outdoor portraits taken during his first trip to Europe in 1951. During these years, Mizer created his photographic identity as well as his entrepreneurial voice for AMG and *Physique Pictorial*.

The exhibition continues by examining the artist's particular use of color. Mizer began experimenting with color photography as early as the mid 1940s and continued to experiment throughout his career. This took several forms, ranging from fashion-based imagery to formal portraiture. Many of these photographs show a subtle understanding and manipulation of color and lighting effects - all imbued with a characteristic style and underlying symbolism.

The exhibit culminates in a selection of works that illustrate the ways in which Mizer constantly challenged his own visual language. These works show how he developed and appropriated many of today's known stereotypes of masculine visual representation - and then further shows his incessant obsession to push further and further into and beyond his own stereotypes. These particular images are multi-layered fables of embedded visual coding: an angry-looking Marine who has lost his pants, a Jesus on a fabric-clad cross in a state of excitement, and a fake Native-American standing proudly against airplane jet trails in the LAX flight path.

Exile is excited to show a side of this unique artist's work and of our collective cultural history that has hitherto been underrated and unexplored. His vast estate consists of about one million negatives and transparencies, countless reels of 8 and 16 mm films, thousands of BetaMax videotapes, as well as large amounts of personal paraphernalia. This exhibition has been curated by Billy Miller and Christian Siekmeier, in conjunction with Christopher Trout and Dennis Bell from the Mizer Foundation.

For further information please contact the gallery.

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Ed Holovchik & Pudgy Stockton, Venice Beach

Vintage color transparency, 1948

Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



Unknown, Venice Beach

Vintage color transparency, 1948

Cibachrome print, 7 x 10.5 inches (17.7 x 26.6 cm), Edition of 3, printed 2011



Arnold Schwarzenegger & child, Los Angeles, 1975

Vintage color transparency, 1975

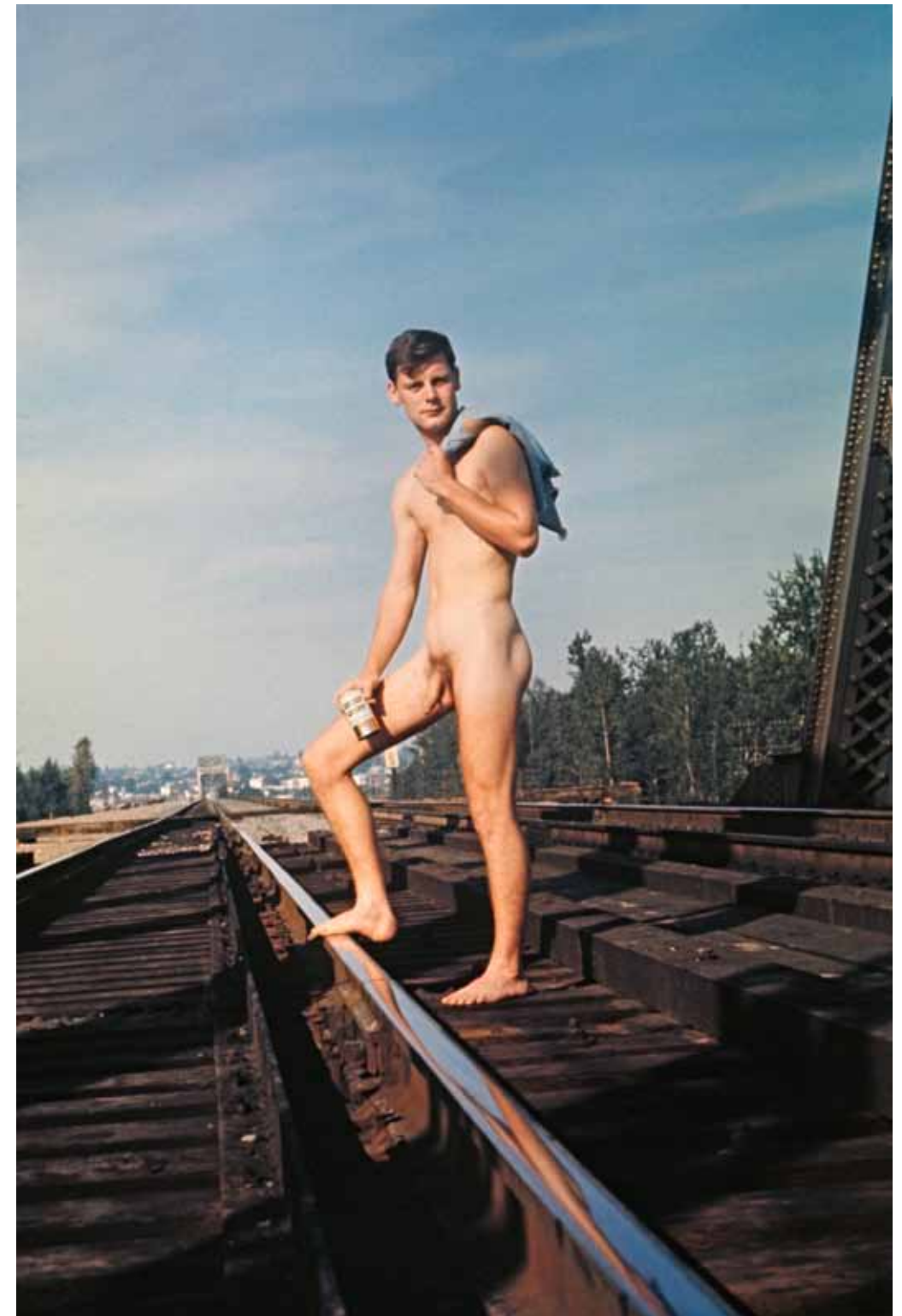
Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



Günther Rugguhn, Vienna
 Vintage color transparency, May 1952
 Cibachrome print, 7 x 10.5 inches (17.7 x 26.6 cm), Edition of 3, printed 2011



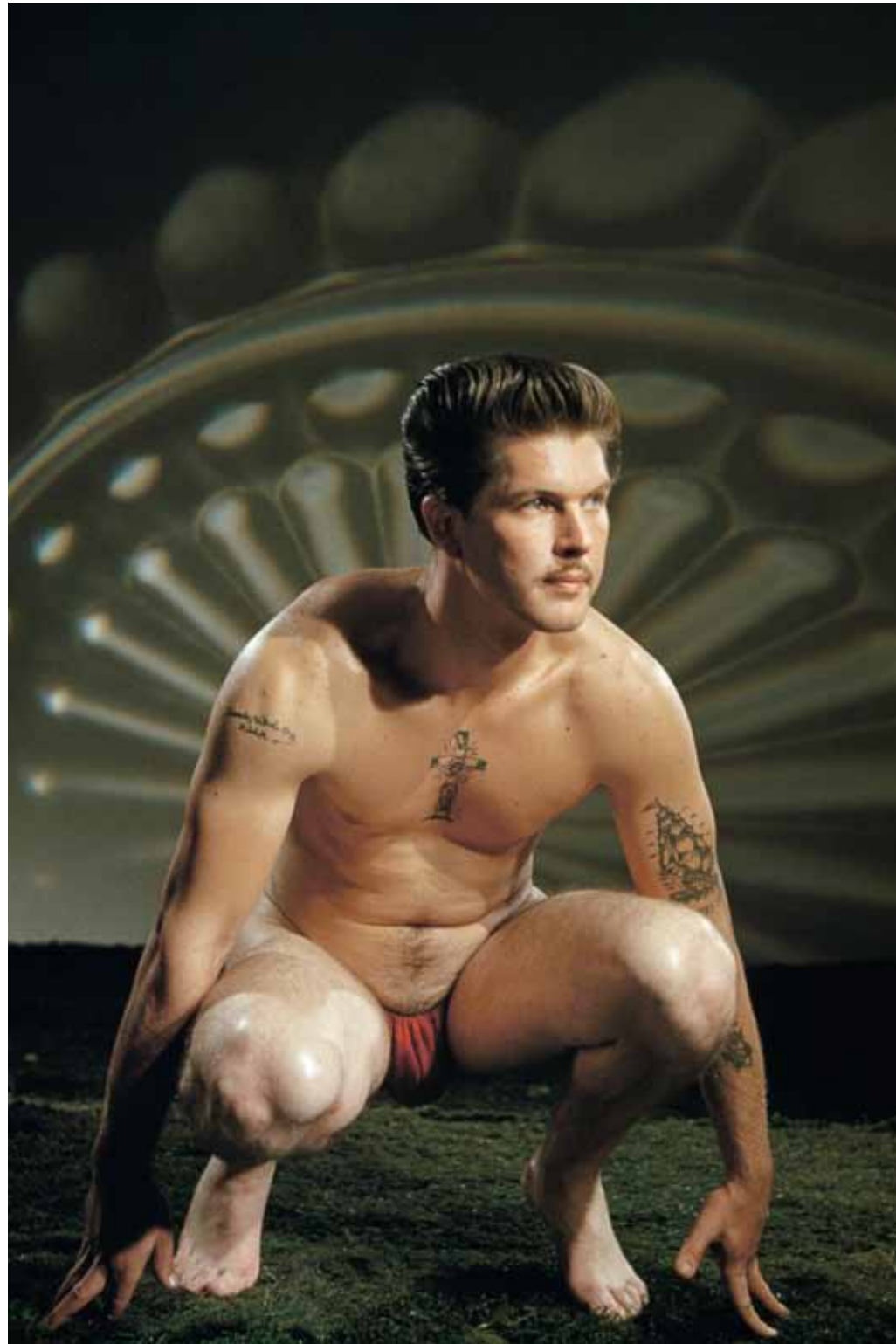
Unknown, Vienna
 Vintage color transparency, May 1952
 Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



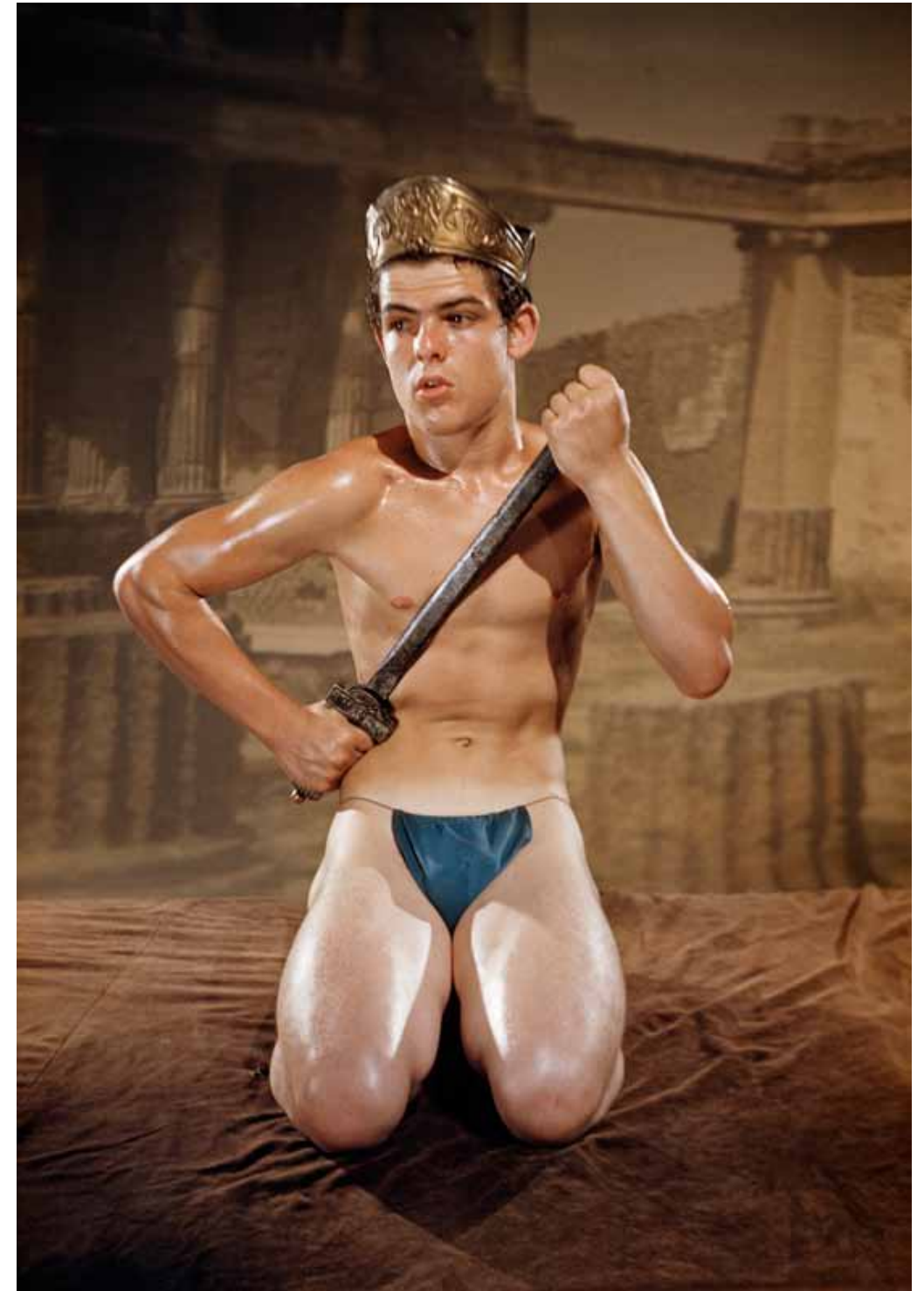
Lucky Draft, Austria

Vintage color transparency, May 1952

Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



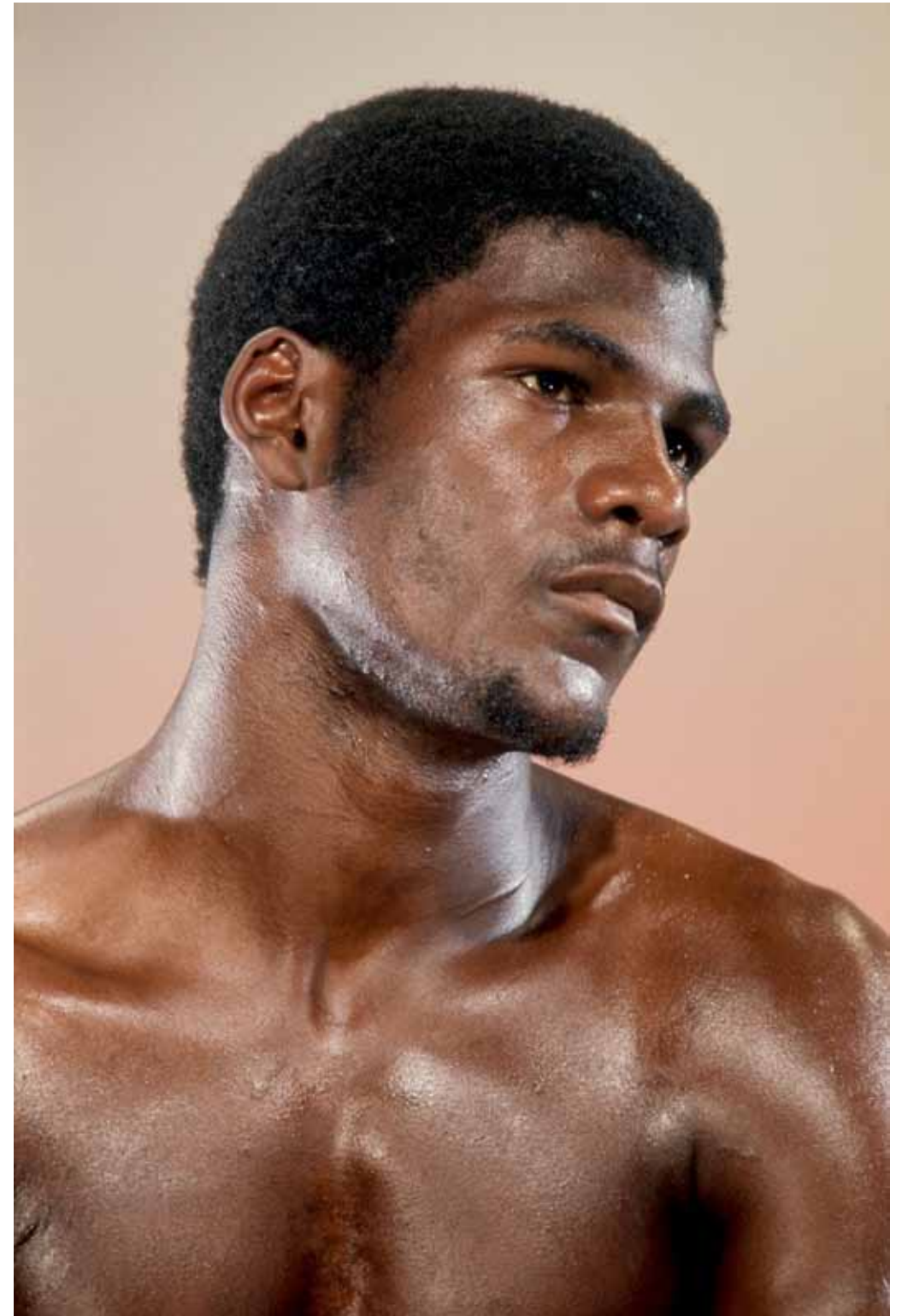
Color Studio Study I
Vintage color transparency, c. 1950
Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



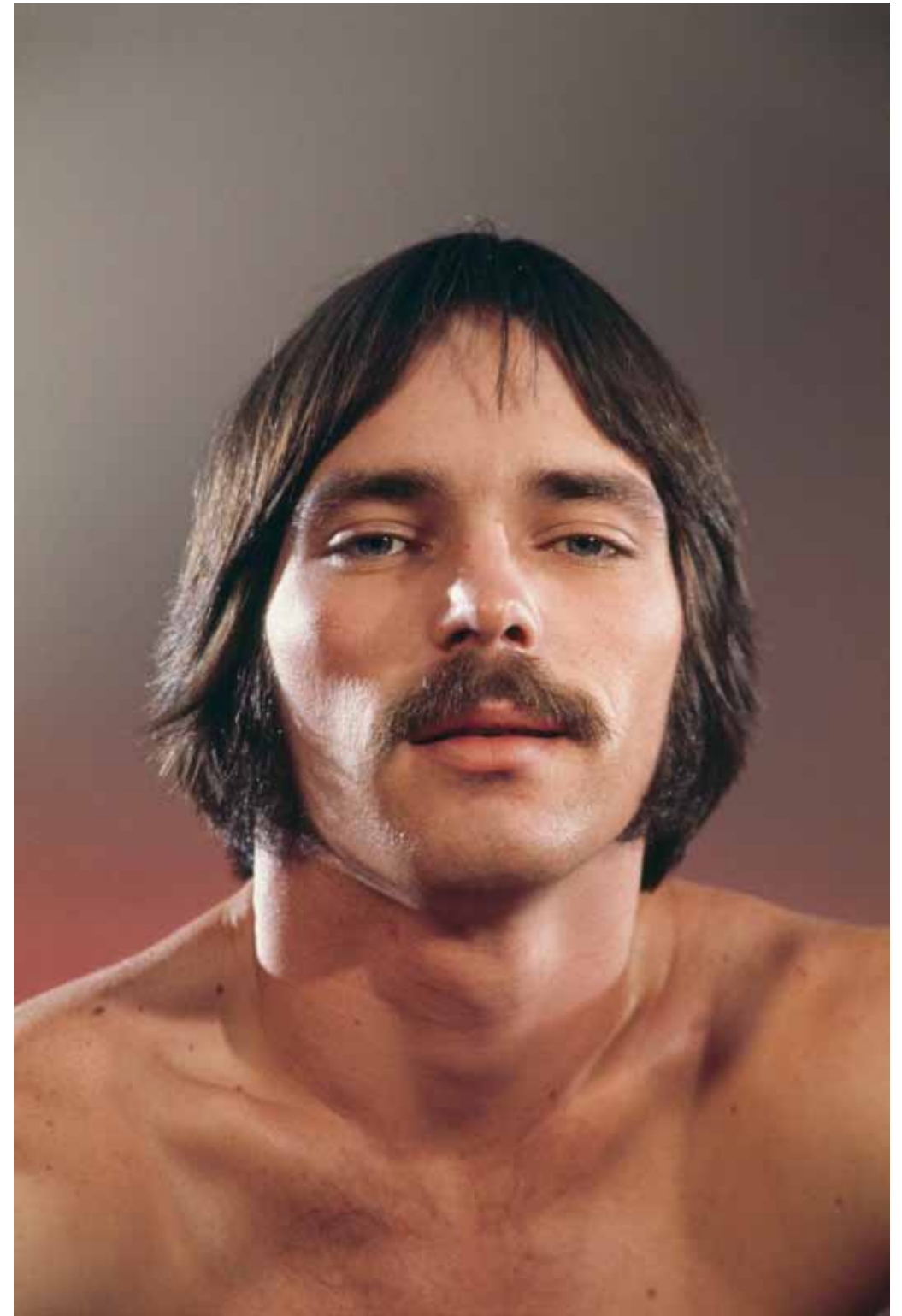
Color Studio Study II
Vintage color transparency, c. 1952
Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



Terry Hayes
 Vintage color transparency, 1974
 Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



Gerald Oglesby
 Vintage color transparency, June 1977
 Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



Jim New

Vintage color transparency, January 1978

Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



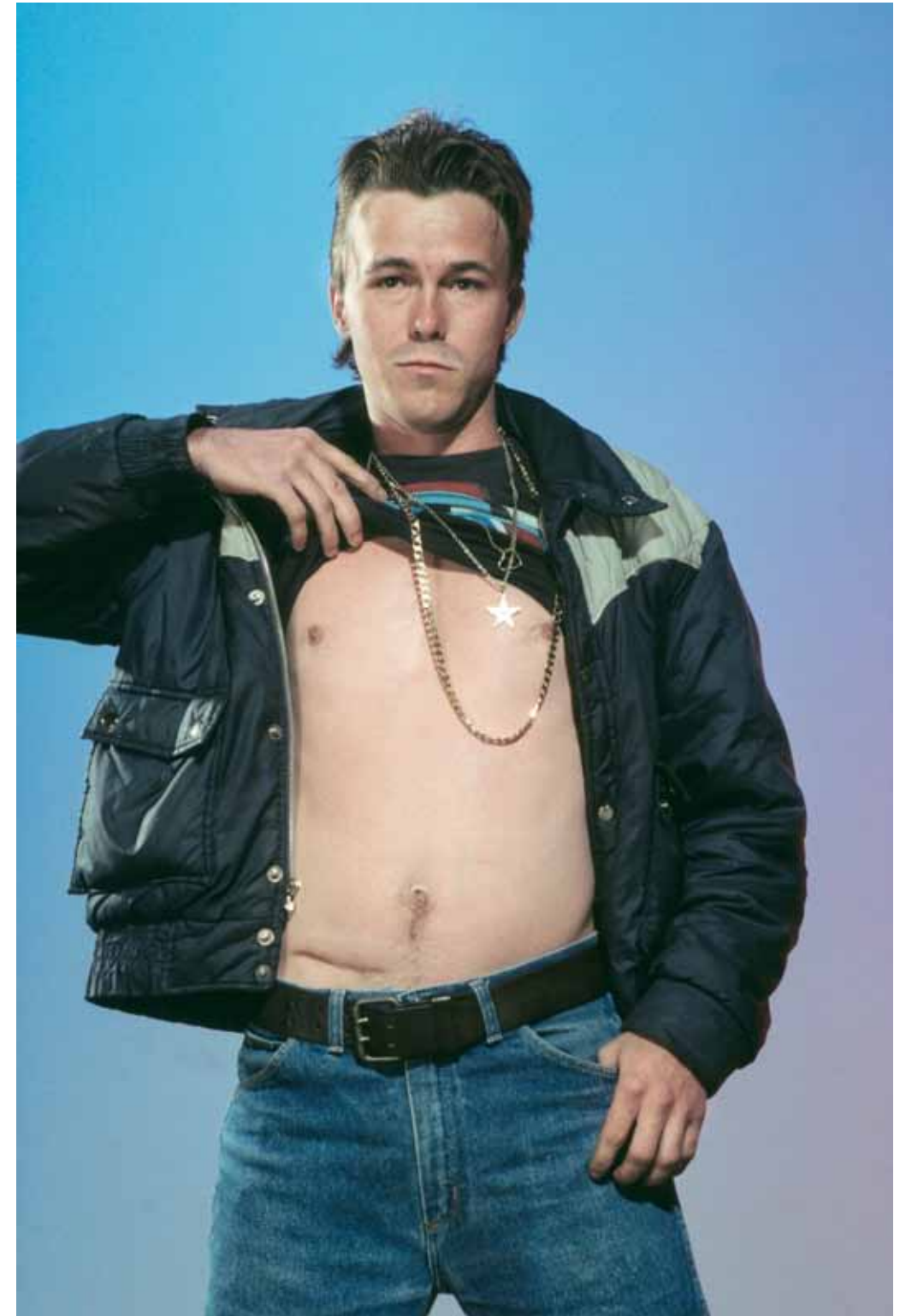
Mad Dog Mains

Vintage color transparency, 1973

Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



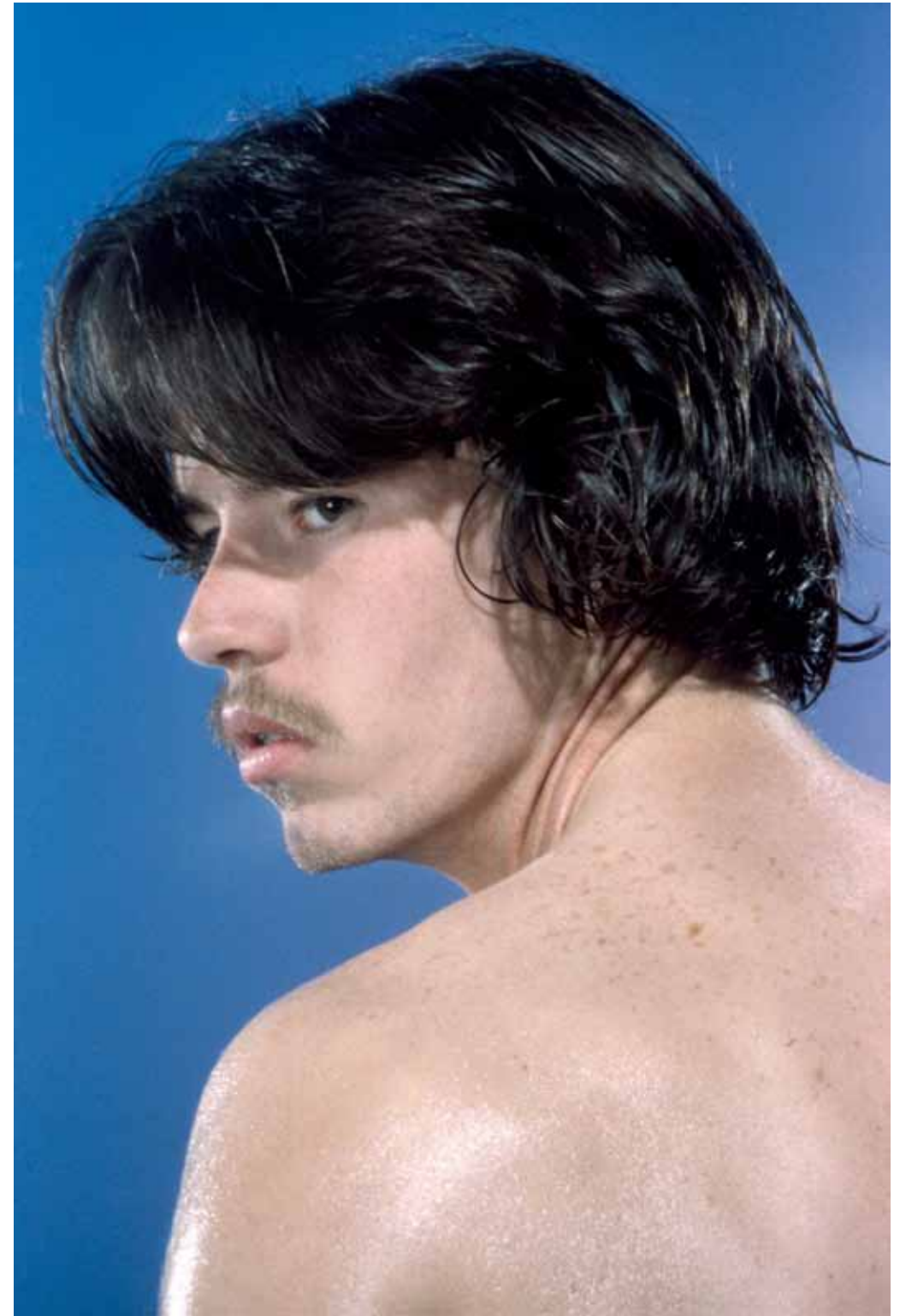
Nicky Blue
 Vintage color transparency, October 1980
 Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



Ron Sanders
 Vintage color transparency, April 1989
 Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



Stavlos Aeokomas
 Vintage color transparency, August 1984
 Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



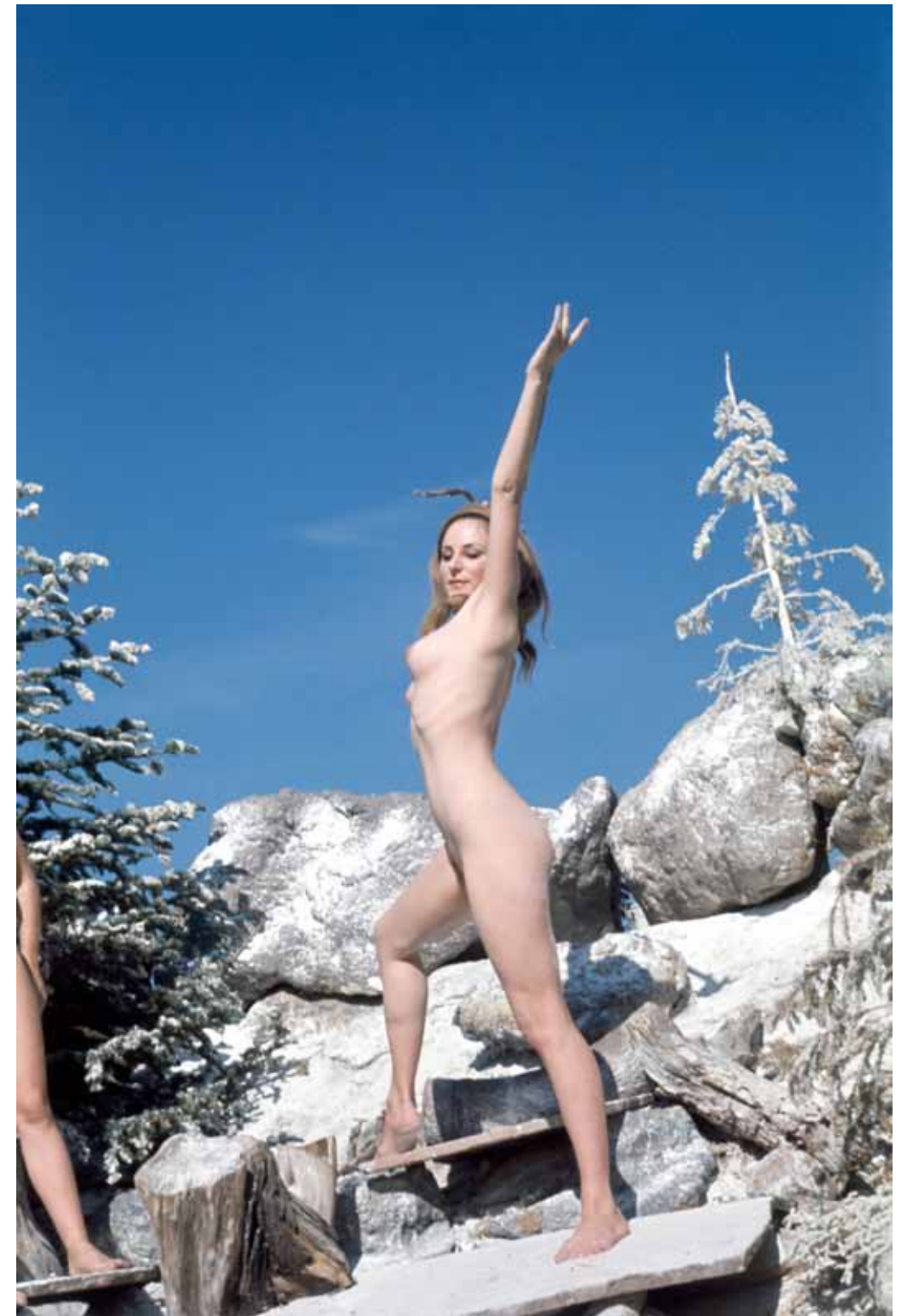
Dean Adams
 Vintage color transparency, February 1986
 Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



Richard Jolins

Vintage color transparency, 1982

Cibachrome print, 7 x 10.5 inches (17.7 x 26.6 cm), Edition of 3, printed 2011



Unknown (Ed Miller's Girlfriend)

Vintage color transparency, c. 1972

Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



John Krivos
Vintage color transparency, c. 1959
Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



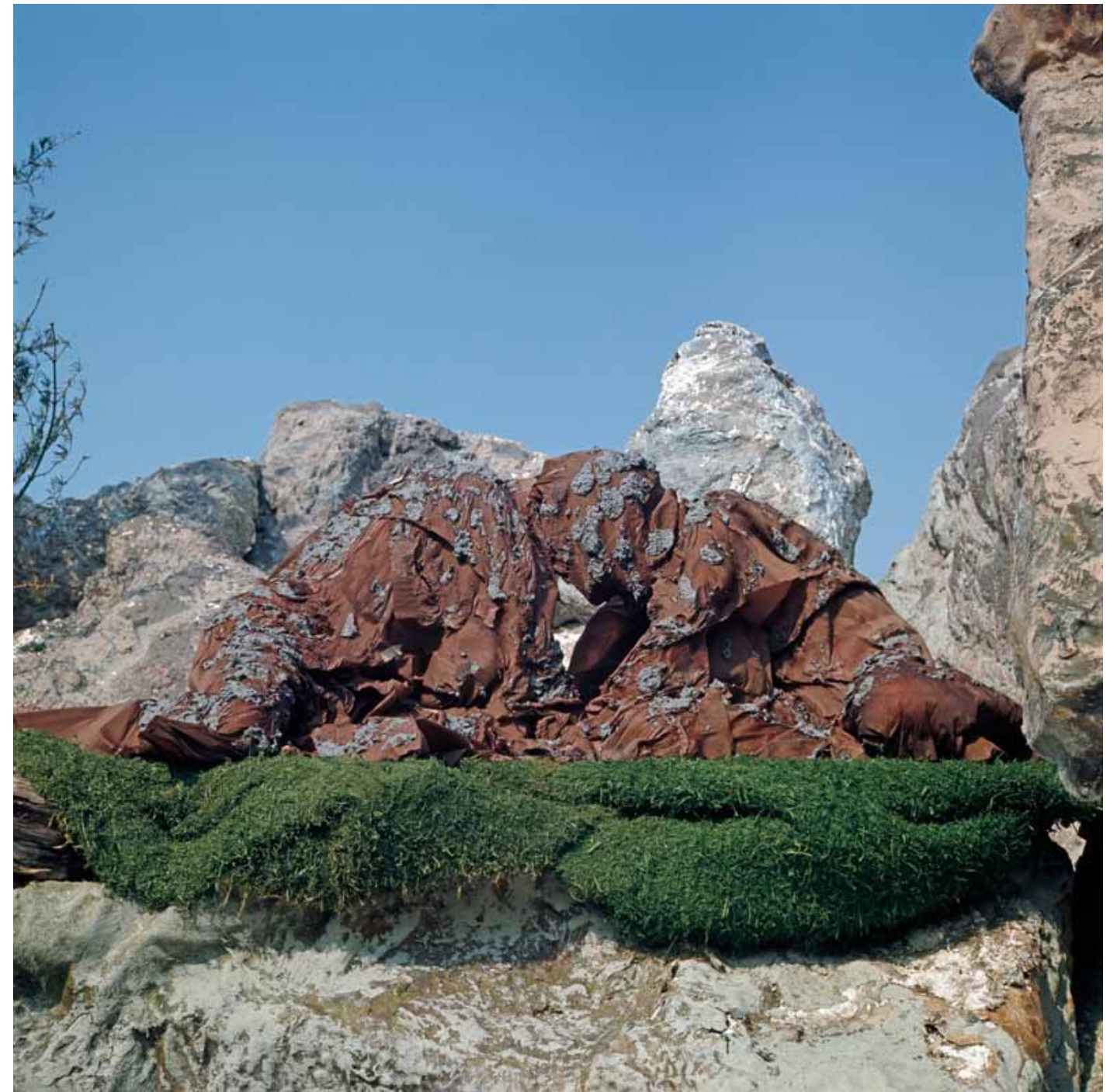
Unknown (Crucifixion)
Vintage color transparency, February 1982
Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



John Lee & unknown

Vintage color transparency, September 1980

Cibachrome print, 10.5 x 7 inches (26.6 x 17.7 cm), Edition of 3, printed 2011



Tony Farrell & Jim Lee (Kissing Rocks)

Vintage color transparency, 1971

Cibachrome print, 10.5 x 10.5 inches (26.6 x 26.6 cm), Edition of 3, printed 2011



Kurt Koenig

Vintage color transparency, Fall 1971

Cibachrome print, 10.5 x 10.5 inches (26.6 x 26.6 cm), Edition of 3, printed 2011



Unknown (Jumping)
 Vintage color transparency, 1973
 Cibachrome print, 10.5 x 10.5 inches (26.6 x 26.6 cm), Edition of 3, printed 2011



Unknown (Marine)
 Vintage color transparency, c. 1973
 Cibachrome print, 10.5 x 10.5 inches (26.6 x 26.6 cm), Edition of 3, printed 2011



Tony Rome & Ron Nichols

Vintage color transparency, 1971

Cibachrome print, 10.5 x 10.5 inches (26.6 x 26.6 cm), Edition of 3, printed 2011



Unknown Photographer
Bob Mizer with John and Gary Travis
Vintage color transparency, Summer 1973

Artwork Edition and Pricing information

All Artworks are accompanied by a Certificate of Authenticity by the Bob Mizer Foundation and Exile Gallery.

Editions from 35mm vintage color transparency (Artwork size: 26.6 x 17.7 or 17.7 x 26.6 cm / 10.5 x 7 or 7 x 10.5 inches)

Edition 1/3
€900 (\$1225) (Only until March 19 as a celebration of the inaugural exhibition of the work of Bob Mizer)
€1100 (\$1500) (After Mar 19)

Edition 2/3
€ 1250 (\$1700)

Edition 3/3
€ 1500 (\$2050)

Editions from medium-format vintage color transparency (Artwork size: 26.6 x 26.6 cm / 10.5 x 10.5 inches)

Edition 1/3
€1050 (\$1430) (Only until March 19 as a celebration of the inaugural exhibition of the work of Bob Mizer)
€1250 (\$1700) (After Mar 19)

Edition 2/3
€ 1400 (\$1910)

Edition 3/3
€ 1650 (\$2250)

All photographs are courtesy Bob Mizer Foundation and Exile Gallery.

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The photographs are for reference only and are not exact representations of the actual Cibachrome artworks.

For further information and artwork availability please contact Christian Siekmeier at christian@thisisexile.com or call +49.30.76233061